

**VALOR – Tacit knowledge emerging for a sustainable valorisation of the cultural heritage in rural and peripheral communities**

**Partners:** Italy, Bulgaria, Romania, Ireland, Portugal, Finland

**Reference number:** 2017-1-IT02-KA204-036745

**Period:** 01.11.2017 – 31.10.2019

Over many years the teams of volunteers who organise and manage the local cultural festivals and events have built up vast reservoirs of knowledge that is invaluable to their communities. While much of this knowledge is explicit and easily transmitted a significant proportion of it is tacit, based on know-how. Tacit knowledge is impossible to transmit through central media but it can be transmitted by lateral media.

Social media platforms are excellent lateral media tools and can easily be designed to support the codification of tacit knowledge into explicit knowledge. This can greatly facilitate knowledge transfer. Preventing any loss of knowledge within the communities in question and safeguarding tacit knowledge for all communities is a key priority for partners that this project will address.

Based on the knowledge elements identified as critical by the senior volunteers to the role of cultural festival or event manager, partners will define a bespoke curriculum framework complete with all required learning outcomes.

Partners will seek to develop an intergenerational mentoring programme to encourage the development of the next generation of cultural festival and event managers. Partners will design a mentor training programme for older volunteers and an induction to mentoring for potential mentees. Subsequently partners will organise and manage a range of volunteer shadowing opportunities.

The accreditation of non-formal and informal learning in Member States is a prime example of the open method of coordination in action.

The EU guidelines for validating non-formal and informal learning produced by Cedefop in 2009 are a practical tool providing expert advice but their impact relies exclusively on their relevance and ability to add value at national or local levels.

VAL.oR. envisages 3 specific primary target groups (a) adult education staff and management especially those interested in the validation of non-formal and informal learning, expecting the participation of 150 practitioners; (b) n.50 senior volunteers who are members of local cultural festival and event management committees; (c) n.50 next generation volunteers who support the running of local cultural festivals and events.

The partnership is composed by a VET centre, an AE public centre and a national association engaged in the safeguard of cultural and natural heritage in IT, in BG one HE institution, in RO an AE association, in IE a county body and an enterprise expert in multimedia, in FI an IT company, and in PT one Municipality.

The work programme comprises:

(1) A research and needs analysis process to identify the learning outcomes for the curriculum, accreditation of prior learning models, tacit knowledge management models

(2) The design, development and testing of the bespoke induction to pedagogy training for senior volunteers

(3) The design, development and testing of the new accredited cultural festival and event manager curriculum

(4) The development of the step-by-step guide to support the accreditation of prior learning for the senior volunteers

(5) The design, development and testing of the on-line tacit knowledge codification tools

(6) The design, development and testing of the on-line observatory of local cultural festivals and events

(7) The new induction to pedagogy training will comprise approximately 30 hours of learning for seniors and the curriculum for youngsters will comprise 150 hours of study (40h. face-to-face and 110h. on-line self-study).

(8) Validating project outputs with all target groups will be one of the key activities that partners will invest time and resources in throughout the project life-cycle.

The pilots will be run in 5 countries: Bulgaria, Ireland, Romania, Portugal and Italy (Abruzzo). All implementing partners have access to the target groups concerned and local working groups made up of representatives of these target groups will meet throughout the project life-cycle. VAL.oR proposes a new approach to sustaining local and regional cultural heritage and the economic benefits that accrue to communities from well managed and organised festivals and events. The new pedagogic resources and on-line environments developed will be inexpensive to use; will require little in terms of on-going investment to maintain; and the course-ware developed will be available as an OER to all interested training providers or service providers. For all project partners, both within the consortium and those institutional and community based partners who participate in the local working groups, the tools and resources developed will be incorporated into their core service provision and form an integral part of service delivery into the future.

The final IOs will be diffused to an audience of c.a. 15,700 indirect users, including the 700 associations members of the silent partner, the Swiss Federation of Continuing Training. We expect to have long term impacts also looking for the EY of Cultural Heritage in 2018.